

The Bravo Group

Integrated Hispanic Communications
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June 22, 1999

Mr. Leonard Lubrano
PM USA Finance
Philip Morris, USA
120 Park Avenue
New York, New York 10017-5592


Dear Mr. Lubrano:

Enclosed you will find The Bravo Group's proposal for the management of the 1999 Marlboro Hispanic dance program, "Noches de Baile". As per the letter dated 6/7/99, a copy of this proposal has also been sent to Yvette Robinson.

If you have any questions please contact me at 212/614-6250.

We look forward to hearing from you soon.

Saludos,


Terry Mireles

CC: PM, USA: Y. Robinson
Bravo: F. Fernandez, C. Sepulveda

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